

Candidate Ref no:

Date of Birth: Feb. 2, 1978

Education: 19xx, BA, Business Administration, Some

University

Consultant: Date:

For: Sample Allocation/Merchandising Resume

Summary: Your Name | 31YO | 5M | Excellent Math Skills | TOEIC 735 | Advanced accounting skills |

Research and Mathematical skills |

Comments:

### PROFESSIONAL EXPERIENCE

## 2004 - Present SANEI INTERNATIONAL CO. LTD., Tokyo, Japan

## **September 2007 - Present Diane von Furstenberg Division**

### **Merchandiser and Coordinator**

- > Main contact for communication between Japan and New York division regarding merchandising (sales, orders (buying), product request etc), retail and wholesale business
- > Assisting in buying according to purchase plan
- > Request for additional styles according to analysis of sales and Japanese market needs
- > Product and collection presentation to shop staff
- > Reporting to New York regarding retail sales (weekly, monthly), market research (competitor pricing)
- > Negotiating & approval for new shop openings and design (Free-standing: Roppongi Hills, Shop-in-shop: Umeda Hankyu, Ikebukuro Seibu, Fukuoka Iwataya)
- > Managing information of merchandise and buying by excel and making material for wholesale market (swatch, order sheets)
- > Wholesale liaison regarding market feedback (translations), wholesale exclusive arrangements and wholesale account promotion approvals

# November 2006 – August 2007 International Business Operation Headquarters International Business Strategy Dept.

- > Responsible for support of business in Hong Kong (affiliated company) focusing on support of Jill Stuart brand.
- > Liaison for Hong Kong and Japan Jill Stuart division.
- > Analyze and discuss sale and purchase plan and sales strategy with Hong Kong and Japan division.
- > Achieved purchase budget at 114% by securing reorders for Asia (Hong Kong market) for 2007Spring/Summer season.
- > Increased sales at 111% over the prior Spring/Summer season.